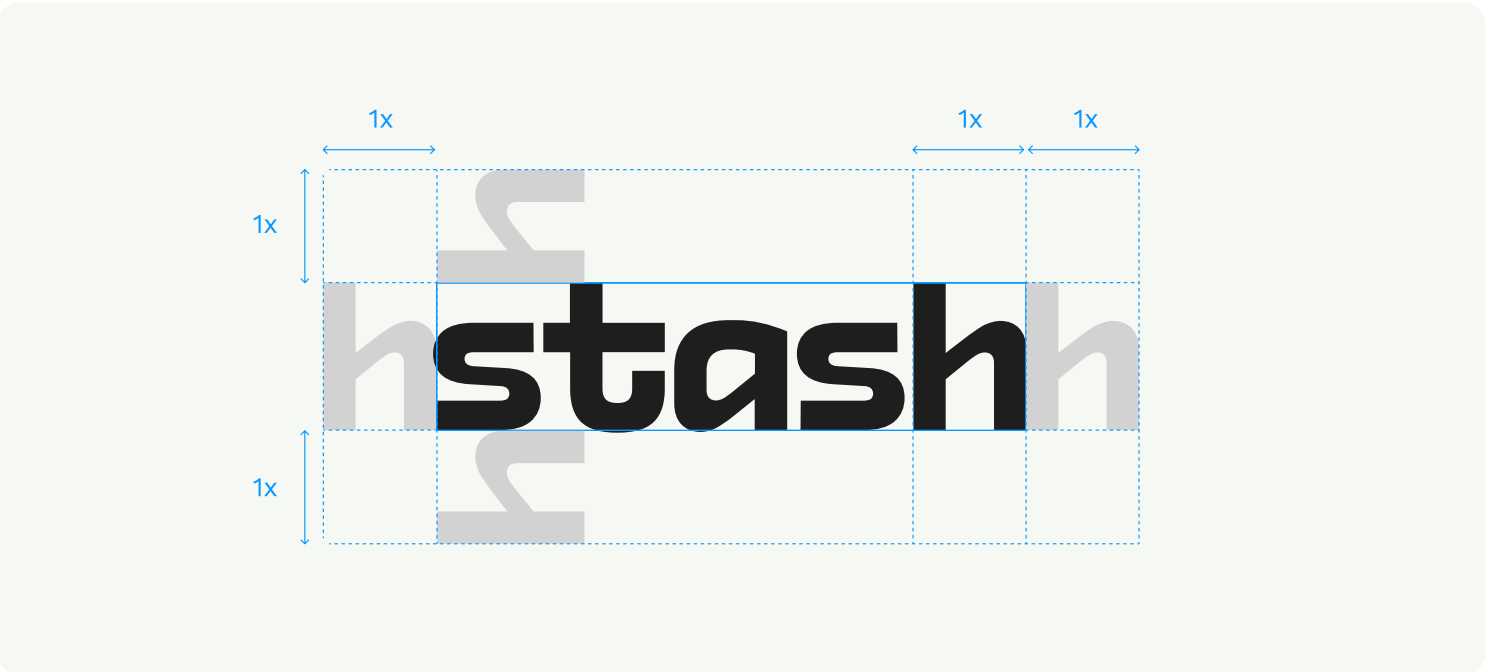


Media kit guidelines

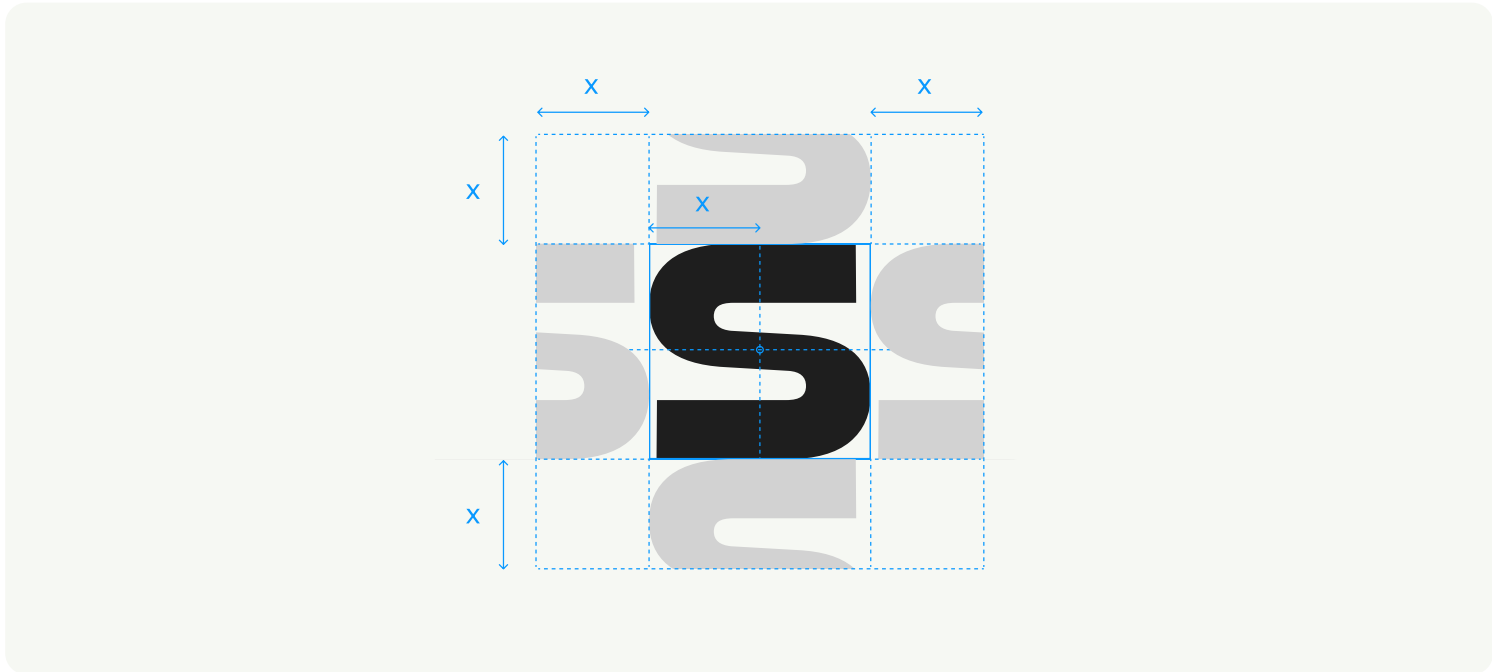
Logos

The Stash logo set includes our wordmark and monogram. Please don't modify them or use them in a way that could imply sponsorship or endorsement without our written permission.

SAFE AREA



Scale proportionally and keep the wordmark's safe area clear of other elements.



Scale proportionally and keep the monogram's safe area clear of other elements.

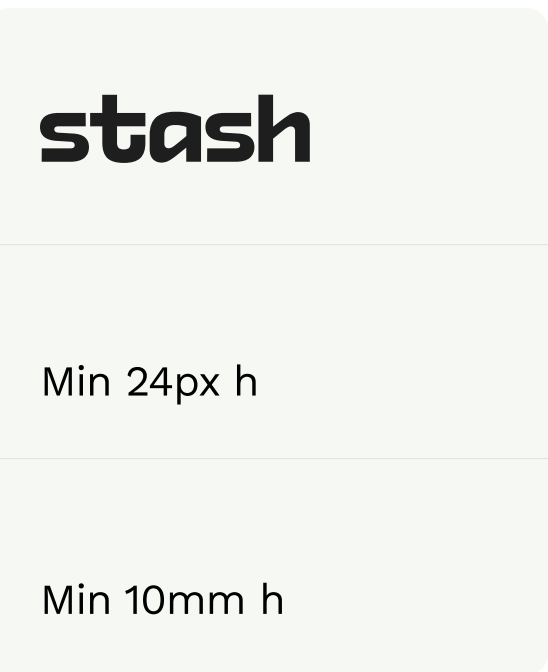


Monogram, for partnerships and collaborations. Keep a safe distance between the monogram and dividers or other logos.

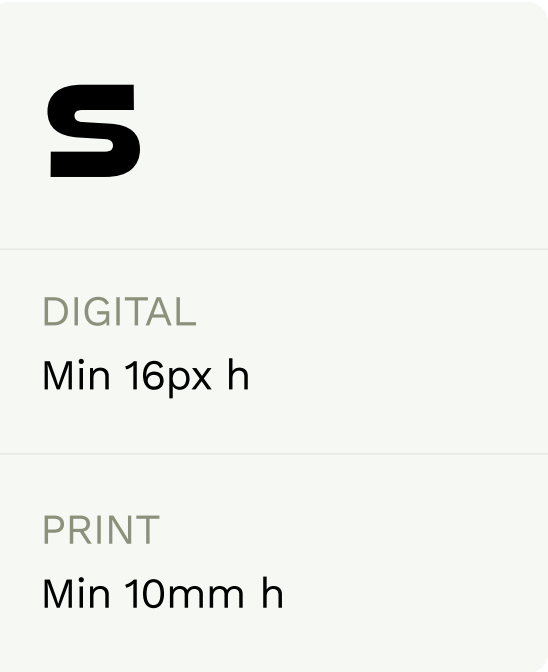


Primary logo, for partnerships and collaborations. Keep a safe distance between the wordmark and dividers or other logos.

MINIMUM SIZE



Keep to minimum sizes to ensure the wordmark stays legible.



Keep to minimum sizes to ensure the monogram stays legible.

COLOURS

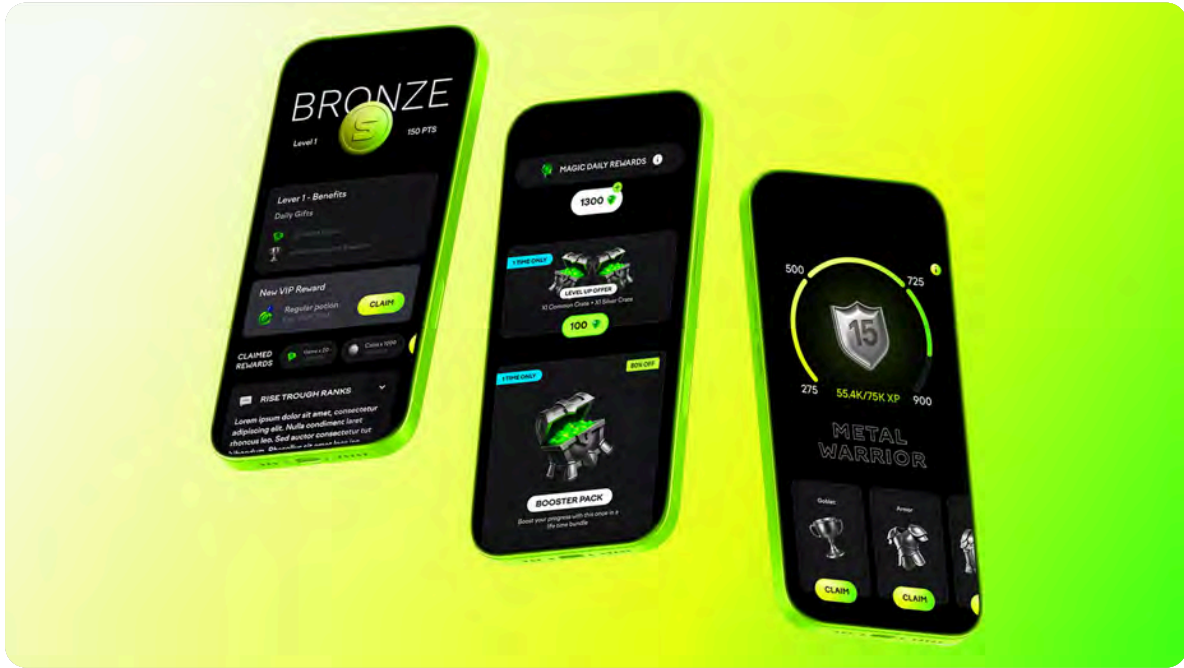


Use the black logo on light backgrounds (like yellow, green or white) and white logo on dark backgrounds. Contrast and clarity come first.

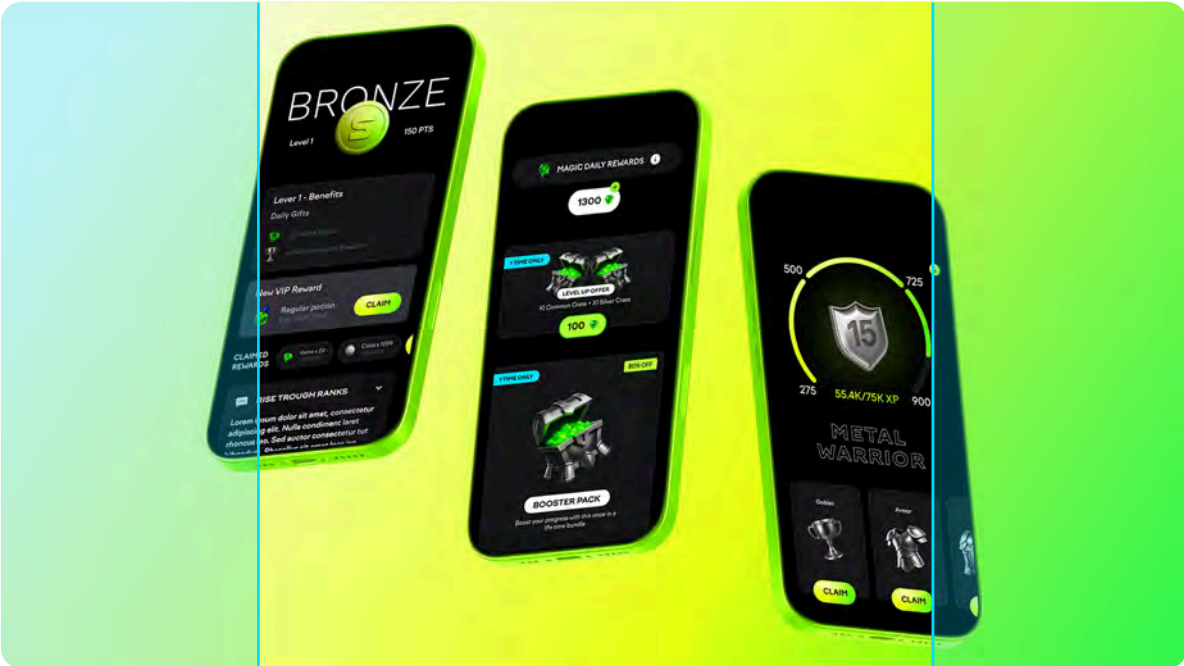
Images

Images and assets in this kit may be used by media partners, event organizers, and other authorized third parties for editorial coverage, speaking engagements, partnership announcements, and other Stash-related content. Please use these assets as provided to ensure they represent Stash's products and people accurately.

IMAGES ACROSS VIEWPORTS

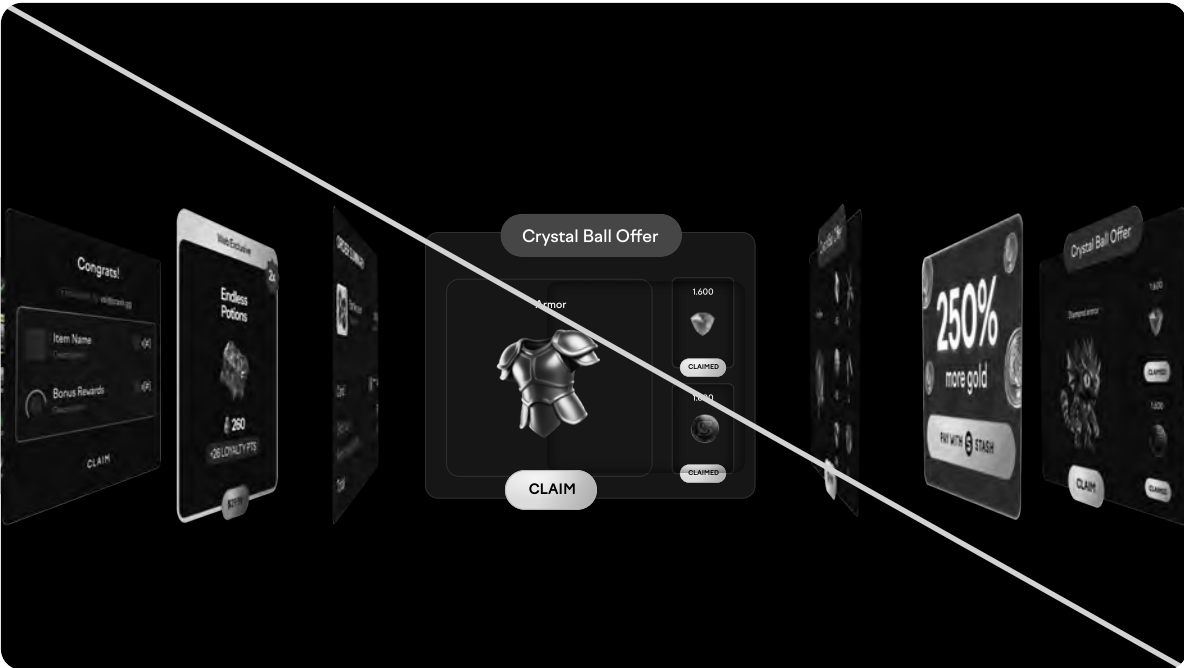


Desktop — all images follow a 16:9 ratio at 1920 x 1080px, exported at 3x resolution for quality across devices.



Mobile — the same images are cropped to a 1:1 square at 1080 x 1080px, keeping composition intact.

DON'TS



Please don't add effects, greyscale, or filters to our images without Stash's written consent.



Please don't edit our images or add extra elements. Keep Stash product visuals fully visible — avoid overlapping, cropping, or obscuring product information.

HEADSHOTS



Desktop and mobile — portraits are cropped to a 1:1 ratio at 1080px, exported at 3x resolution for quality across all devices.



Our headshots can be used on lighter or darker background, ensuring always clarity and simplicity.



DON'TS



Don't crop portraits in a way that hides the face.



Don't use employee headshots for anything unrelated to Stash without permission.



Don't alter images in ways that misrepresent our employees or partners.



Don't change the lighting, or color grading of the original portrait.

Can't find what you need? If your story goes beyond what's covered here, or you've got questions about our guidelines, reach out. press@stash.gg

stash